

ANNUAL REPORT 2023

Overview 2023

In 2023, the ZUKUNFT BILDEN - ANDREA & MARKUS EISEL STIFTUNG made important progress and developments. One significant innovation was the introduction of a maximum annual amount of up to € 100,000 for grants in order to better structure the funding of projects.

In addition, the foundation has expanded its social media presence by activating platforms such as Facebook, Instagram and LinkedIn. The aim of this measure is to increase awareness of the foundation and generate donations.

Another milestone was the presentation of the foundation at the Pikler Conference 2023 in Salzburg/Austria in June. Andrea Eisel represented the foundation on this occasion and was able to draw attention to herself with a specially designed roll-up.

In order to improve the clarity of the homepage, the projects were categorized, as more than 10 projects are now presented. In addition, the individual projects were linked to the social media channels Facebook and LinkedIn in order to achieve a broader reach. However, there were also technical problems, as the contact form on the homepage was no longer working properly. It has been removed and people are now referred to the Board of Directors' email address to get in touch.

Finally, our foundation has established a network with the BIANCA VETTER FOUNDATION. There is good personal contact with one of the managing directors.

These developments and measures have helped to strengthen the activities and reach of the ZUKUNFT BILDEN - ANDREA & MARKUS EISEL STIFTUNG in 2023 and open up new opportunities for funding educational projects.

Funded projects

In the reporting year, we approved fourteen applications for funding. Of these, twelve institutions received the funding they applied for. One project was postponed to 2024 and another no longer required the requested funds. The twelve funded projects are briefly described below. Further information can be found on the homepage: <https://www.stiftung-zukunft-bilden.org/en/projects/>

- *Actionbound tour "Jewish Halle" - digital education for more tolerance*
A group of pupils and students in Halle develop several Actionbound tours and offer the opportunity to get to know Jewish Halle in all its diversity.
- *Educational program at the IGS Herder Frankfurt*
The association "Challenges - just do it" organizes project weeks for pupils. The young people set themselves their own challenges, which they plan and carry out independently.

- *Café Joyeux Strasbourg*
Since 2017, several Café Joyeux solidarity restaurants have been set up every year in France and neighboring countries to employ and train people with mental and cognitive disabilities.
- *Family House Frankfurt*
The Family House in Frankfurt offers unbureaucratic, fast and local help and support to young families in financial need.
- *Heliand Girl Scouts: Turn of the year*
The volunteer young girls and women meet once a year to reflect on the past year, plan the coming year and celebrate their work.
- *Herausforderung e.V. Dorsten: Your Way - Your Style*
The association develops and organizes needs-oriented and individual offers for the professional orientation of highly gifted young people.
- *Climate workshop – Day of Creation Kriftel*
Young people deal with climate protection in their own region with practical examples and how they can make a concrete contribution.
- *Living and learning in nature - 3-day camp at the 84th Leipzig High School*
Young people from a problem district are offered a school project "Out of the city and into the countryside - without electricity, bathrooms and TV". They can rediscover themselves - in the community and with a campfire and carving knife.
- *Open parent-child meetings in the Frankfurt family network*
Local meeting places for parents and their young children with lots of support services.
- *School kitchen and dining hall Jaligreen School Tanzania*
Meals for 300 children are prepared here in an environmentally friendly way and the pupils can eat in a pleasant room protected from the sun, rain, wind, dust and cold.
- *Ubuntu Children's Literacy Center - Pre and Primary School Uganda*
Before the permanent school building is completed, the Montessori school can start teaching in two tents.
- *Umwelt-Exploratorium: Summer Workshop at the Old Airport*
The Aeronauts team offers free workshops for children in the hangar at the old Frankfurt-Bonames Airport during the Hessian summer vacations.

Rejected funding requests

In 2023, we received a total of 30 applications or requests, sixteen of which we unfortunately had to turn down because they did not correspond to our foundation's purpose and/or did not have the appropriate exemption order.

In addition, we repeatedly receive mass emails from Africa, also with unsuitable funding purposes. These emails are not included in the above figures.

Public relations

Christof Deinhard developed a roll-up for us in May which, as mentioned above, was used for the first time at an information stand at the Pikler Conference in Salzburg/Austria.

The homepage is updated regularly, in particular all projects are presented. Andrea Eisel works closely with Christof Deinhard on this.

The Medienblume agency provided Andrea Eisel with social media coaching. The foundation is now represented on Facebook, Instagram and LinkedIn. At the end of December, there were around 140 followers on LinkedIn, over 90 followers on Instagram and just under 80 followers on Facebook.

Plans for 2024

Andrea Eisel plans to contact a cinema in Frankfurt to find out whether our foundation can organize a screening of "Entfaltungen", a film about Ute Strub, in collaboration with the cinema. The director of the film will also be asked whether she would like to attend the screening.

Financials

REVENUE - EXPENDITURE 2023

REVENUES	
1. DONATIONS	
Donations by individuals	1.417,00 €
Interest/price gains	4.032,87 €
TOTAL REVENUES	5.449,87 €

EXPENDITURES	
1. PERSONNEL EXPENSES	
Personnel costs	0
2. NON-PERSONNEL EXPENSES	
Administration costs	2.342,21 €
Insurances, contributions	260,00 €
Legal and consulting fees	2.985,35 €
Other expenses	94,52 €
3. GRANTS PAID	
Summer-Workshop Umweltexploratorium e.V. - Aeronauten	5.000,00 €
Jaligreen School - Kitchen and Dining Hall	7.000,00 €
Family House - Kinderschutzbund Frankfurt	5014,70 €
Café Joyeux Straßburg	15.000,00 €
Heliand Girl Scouts - Turn of the Year	2.200,00 €
Herausforderung e.V. Dorsten	5.000,00 €
Educational program at the IGS Herder Frankfurt	4.970,00 €
Family Network Open Meeting - Kinderschutzbund Frankfurt	2.500,00 €
Ecokids Hofheim - Climate Workshop	1.663,07 €
Jewish Halle - Actionbound-Tour	5.000,00 €
Friends for Friends - Uganda Schooltents	6.500,00 €
Living and learning in nature - 3-day camp Leipzig	4.997,00 €
Grants in total: 64.844,77 €	
4. ASSET MANAGEMENT	
Incidental costs of monetary transactions	108,86 €
Other asset management costs ¹	79.609,17 €
TOTAL EXPENSES	150.194,88 €

FOUNDATION RESULT	
ANNUAL RESULT 2023	- 144.795,01 €
Profit carried forward from the previous year	1.415.995,32 €
Profit carried forward 2023	1.271.200,31 €

¹ This mainly includes exchange rate losses

BALANCE 2023

ASSETS	
A	CAPITEL ASSETS
	Financial assets: investment securities 1.459.155,95 €
B	CURRENT ASSETS
	Cash, Bank 12.044,36 €
	TOTAL ASSETS 1.471.200,31 €

LIABILITIES	
A	EQUITY
	I. Foundation capital
	1. Construction capital 100.000,00 €
	2. Endowment capital 100.000,00 €
	II. Profit carried forward 2023 1.271.200,31 €
	TOTAL LIABILITIES 1.471.200,31 €

Kriftel, July 4th 2024



Board of Directors